

Ethical Field Services: Press Release

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Ethical Launches Debt Recovery and Process Serving Services

Ethical Field Services the home visit specialist has introduced two new services which, for the first time, see the Northampton based business enter the wider debt recovery market.

Ethical announced today that it has developed *Ethi-Demand* as the firm's process serving service, and *Ethi-Collect* as its corporate debt recovery option.

Martin Swann, Sales and Marketing Director commented "Both initiatives build on the two key success stories for us from the last two and a half years. First the quality of the team we employ in the field and second, the flexibility of our systems to move documents and customer information safely and efficiently between ourselves and our clients".

Swann added, "*Ethi-Demand* is the ideal service for those clients worried by who might be carrying out the serve on their behalf. Ethical's dedicated team means clients will always know who is acting for them. *E-D* also provides an option for clients to decide whether they want our staff to discuss recovery with the debtor before the serve is performed."

"*Ethi-Collect* is a much needed debt recovery service that aims to maximise recovery but, keep debtors as clients wherever possible. There has been comment in certain quarters recently that collecting money is becoming slower, less successful and more resource intensive. We say that the time is now right for a fresh approach and a re-allocation of resources in the recovery process, so that targeted activity should include a field visit by top quality field personnel such as ours to improve chances of success."

For editors:

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Ethical is an owner managed field agency business which commenced trading on 4th February 2010. It has developed a reputation for excellence in the field of mortgage and loan payment arrears and is seeking to transfer the skills and knowhow from these markets into the commercial debt recovery sphere.